LA RUTA DEL CAFÉ

The perfume of the Soconusco









CHIAPAS... THE LAND OF COFFEE

Chiapas is a Mayan land of Southeast Mexico that has plenty of millennial treasured traditions all over the state. These traditions stay in the heart of the visitors when trying the sacred beans, or also known as golden beans, which are not so called by their color but their aroma.

Aroma that comes from old coffee farms built in the 19th century by English, American, German and French immigrants. Those immigrants tried their luck and introduced coffee plantations into the Soconusco region setting the Golden Age of Chiapas Coffee.

Taste that brings together scents and flavors from 600-to-1,250-meter-height lands. This altitude creates an ideal climate which gives beans the golden color and

allows Chiapas to rank first worldwide in the production of high-quality organic coffee and Mexico's number one in organic coffee production.

In order to experience this adventure and to break out of the routine, an invitation is extended to visit "La Ruta del Café" (The Coffee Route). This tourist attraction is one of the most fascinating experiences in the alternative tourism of Chiapas because it is located on the sides of the Tacaná Volcano, where the traveller goes through selvatic vegetation to find coffee plantations: Finca Irlanda, Argovia Finca Resort, Finca Hamburgo, Finca La Chiripa, Finca Santo Domingo & Finca San Francisco; each of them with a special characteristic and a great variety of attractions.

SOCONUSCO REGION

Amazingly green and fertile

With coffee, mango, banana and flower plantations, the Soconusco covers from the Pacific Ocean to the summit of Tacaná Volcano, the highest peak of Chiapas and Southeast Mexico. This region has been used, since the pre-Hispanic period, as a crossing point for people, cultures and trading; also here is located Tapachula, the main city of Mexico's Southern border, which has a variety of routes leading to Puerto Chiapas -a place of arrivals and departures of cruise ships, nearby beaches and mangroves, coffee plantation farms on the

mountainsides of the Sierra Madre de Chiapas and Izapa, one of the oldest archaeological sites of Mesoamerica. Speaking about Izapa, it has several monuments and objects that are found at the Archaeological Museum of Tapachula, of which city has a diverse influence of China, Germany and Central America. The great abundance of cacao in the 16th century in the Soconusco brought Miguel de Cervantes Saavedra requesting to the King of Spain the governorship of this province.

LA RUTA DEL CAFÉ

AN EXTRAORDINARY EXPERIENCE IN AN AMAZING LANDSCAPE



In the mountainous region of Soconusco, the hillsides and the high valleys have been the territory of coffee plantations since their introduction in the 19th century, which has defined one of the most important chapters in the history of Chiapas.

The colonization of the Sierra, mostly by European immigrants, has left a mark in the landscapes. As the coffee requires the shades of trees, it was managed to preserve the majority of the original selvatic vegetation similar to that on the riversides and Northern roads of Tapachula.

The area where the coffee plantations are located is the rainiest in Mexico. This makes "La Ruta del Café" as one of the most interesting experiences in Chiapas alternative tourism. Here, the traveller goes into the selvatic vegetation to find the fincas (farms) called: Irlanda, Argovia, Hamburgo, San Francisco, Santo Domingo and La Chiripa, which have tourist service facilities. Also in the fincas and their surrounds, it can be practised hiking, observing and identifying coffee production techniques and flower growing, among other options.



FORMER FINCAS ARE NOW MODERN OASIS OF

ADVENTURE, COMFORT, ROMANCE AND LUXURY

ARGOVIA FINCA RESORT

The Celebration of the Senses



In the middle of an overwhelming tropical nature, it exists a singular delightful place. One of the most beautiful, renowned and oldest coffee plantation farms in Mexico: Argovia Finca Resort. Besides the mixture of the European and Indian cultures, the landscapes, rivers and the unique architecture of this finca result in this extraordinary resort located on the sides of the Sierra Madre de Chiapas. Argovia Finca Resort represents the charming and unique style that is typical of the Soconusco region.

Argovia is a first class ecotourism resort in Mexico surrounded by incredible places. It provides Jeep, mountain bike and hiking tours around the finca and into the different production areas.

Some other activities to enjoy are going on an early-morning walk, seeing the spectacular scenic view of the Tacaná Volcano, reliving Finca Violeta history - the oldest finca, and going to the traditional Tour del Beneficio as well as the Tour de Flores, a tropical foliage and flower tour full of colors and beauty.

ACTIVITIES Mountain biking, rappelling, rafting (on Cuilco and Coatán Rivers), hiking and camping *Special activities: horseback and ATV ridings, as well as other types of mountain biking







SERVICES Accommodation

For a good experience, there are 5 categories: Standard rooms (King Size bed) Cabins (King Size bed) Cottages (Full-size bed) Bungalows (3 rooms/Capacity: 6-10 people) Suites (2 full-size bed)

Food & Beverage

"Tierra de Café" restaurant (Fusion Mexican food/Distinctive "H") Bamboo Coffee Corner *Special menu for anniversaries, birthdays and special events - pool snack bar

Spa

Anthurios Spa (Temazcal bath)

"Ceiba" souvenir shop

Star fruit jelly, chiltepin chili pepper in vinaigrette, pepita chili, cardamom seeds, chocobites, vanilla extracts, honey, achiote, ornamental products, exotic flowers (Heliconias), anthuriums and a great variety of palms and foliage.

AWARDS





Diversificación del Producto Turístico Mexicano 2014

SECTUR (Ministry of Tourism) and CPTM (Mexico Tourism Board) gave to Argovia the award "Diversificación del Producto Turístico Mexicano 2014" which recognises the initiatives that contribute to the diversity and innovation of Mexico's tourism product for a major tourist acquisition in the destinations all over the country.



www.argovia.com.mx

FINCA HAMBURGO

Halfway to Heaven







Find a countryside vacation without leaving out the comfort in Finca Hamburgo. It is an old finca founded in 1888 by Arthur Edelmann, from Germany. Besides practicing a responsible and sustainable tourism, nowadays this finca is a boutique hotel that holds the distinctive "Tesoros de México", and it focuses on the coffee farming. Moreover, the hotel includes rooms with incredible views to the Pacific Ocean and a museum about "The History of Coffee".



SERVICES Food

"Perleberg" restaurant

Accommodation

Suites: A room with a King Size bed, living room, dining room with an in-room coffee station, minibar, safe box, bathroom with bathtub, vanity mirror, luxurious amenities, bathrobe, laundry service and balcony.

Double rooms: 2 full-size beds, safe box, bathroom, vanity mirror, luxurious amenities, bathrobe, laundry service and a balcony.

Beverages

Bar Mezzanine

Beauty & Spa

Baden - Baden Spa (sauna and body treatment with chocolate, Maya mud and coffee)















FINCA SANTO DOMINGO

A refuge of comfort







A refuge to find peace. Finca Santo Domingo is a finca built by Germans in the 20's, formerly used to store and process the coffee. Now that the finca is renovated, it has a Museo del Café (Museum of Coffee), offers horseback ridings and organizes gastronomic tastings. La Casa Grande (the Big House), which was upon a time part of Finca Santo Domingo, represents the best example of the residential architecture developed by the foreign colonists who arrived to the Soconusco region.

On the last floor of this residence, there are two big bedrooms decorated with "Art Nouveau" floral pattern tapestry and murals with paintings of regional birds. Each bedroom has a closet and a lavatory; there is a bathroom in another part of this floor as well as showers and restrooms. The wood shows its moldability and hardness when walking around the house. From here, visitors set a course towards La Ruta del Café.

SERVICES

Shopping

Handicraft and regional product stores

Entertainment

Video-bar

Culture

Museum

Food & Beverage

Restaurant

Common Areas

Locker rooms, restrooms, palapa and meeting rooms.





FINCA SAN FRANCISCO

The House of Orchids







In Tapachula, colors are again created. Or at least, that is the impression given by Finca San Francisco. It is enough to walk through the greenhouses of this finca, which is also a hotel, to be captivated with the great quantity of colorful orchids and anthuriums.

Finca San Francisco is a combination of colors and emotions thanks to its more than 15,000 m2 of greenhouses full of tropical flowers, such as anthuriums, strelitzia and orchids. During the visit, it is possible to see the process of cultivation, care and packaging of these wonderful gifts of nature. This finca is located more than 1,500 meters above the sea level, and has a temperate coniferous forest climate.



SERVICES Accommodation

Casa Grande (Big House) is available with 3 double-bedded rooms, a bathroom and an excellent kitchen.





FINCA LA CHIRIPA

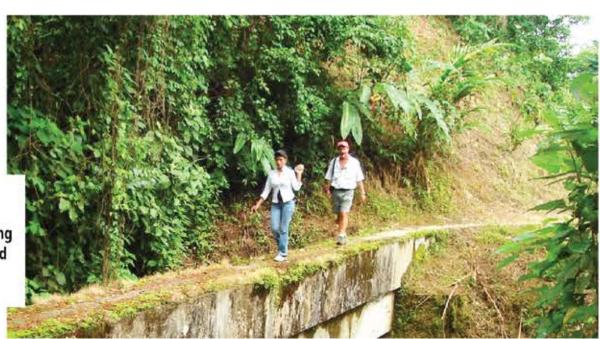


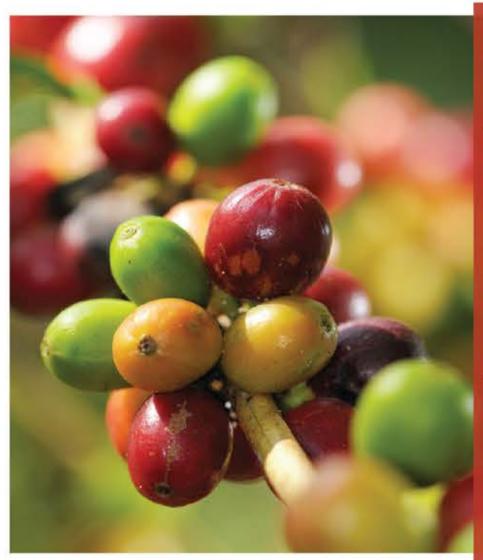
This finca, which is located between streams, 40-meter tall trees and suspension bridges, has been producing a gourmet coffee variety since 1930 known as Maragogype. Finca Chiripa is in the tourism business too, having camping areas and biologist-guided tours through the jungle. The Marago coffee species is known as one of the best coffee varieties around the world because of its heightened acidity, exceptional aroma and good-sized beans.



SERVICES

Jungle tours, camping areas, bathrooms and guided tours.





"Finca Chiripa" has an exclusive area dedicated to Maragogype coffee plantations, a variety of coffee of which trees are tall with large conical leaves facing down, and suntanned color when sprouting.

This variety produces a few beans per bush because of the distance between the knots, therefore the beans naturally fall down reducing the production, and just the strongest beans survive the ripeness on the coffee tree.

Moreover, its farming is not easy since it does not resist conventional prunings; it requires highly porous soil with excellent filtration and plenty of moisture. Maragogype coffee is picked by hand, choosing just the mellow berries; it benefits through moisture by an ecological procedure that allows to save water and to differentiate green from ripe berries. Due to its natural fermentation, the typical sweetness of this coffee is preserved. It dries with the combination of sun exposure followed by machines in low temperatures.



*La Chiripa has been producing, since 1930, the coffee variety known as Maragogype, to which Márago Coffee is named after. This coffee is one of the best around the world due to its heightened acidity and exceptional aroma.

FINCA IRLANDA



An enterprise dedicated to the production of high-grown and best-quality coffee, as well as, biodynamic-organic coffee. Finca Irlanda is the first finca worldwide to obtain a biodynamic-organic certificate, issued by the German certifier Demeter Bund in 1967.

Under a concept of sustainable agriculture, and for providing high-quality products, it manages an eco-friendly farming by keeping the ecosystem stability. Nowadays, this place has become an ecotourism destination and a research center for the protection and propagation of the flora and fauna of the region.

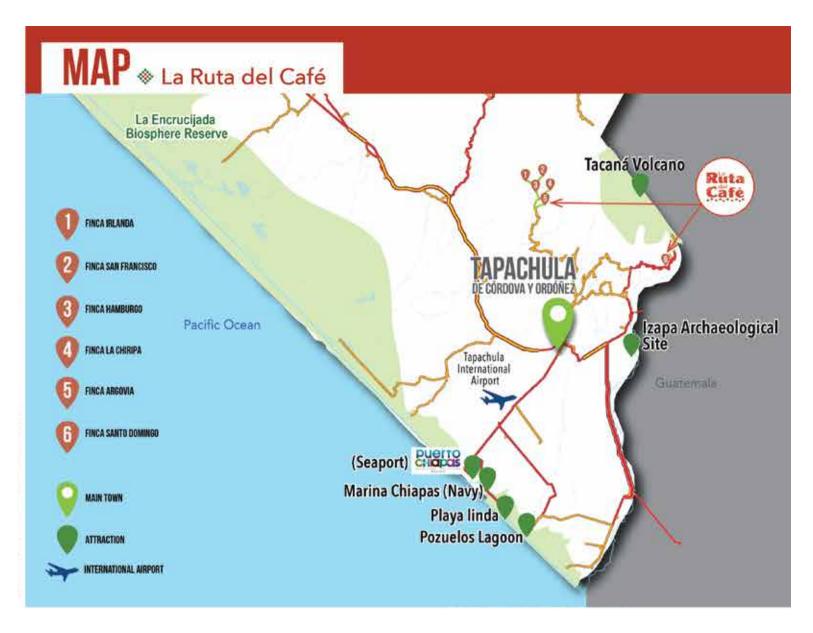






*A Well-Known Worldwide Enterprise
First finca worldwide to obtain a biodynamic-organic
certificate issued by the German certifier Demeter Bund
in 1967. Nowadays, it has 5 certificates: IMO CONTROLJAS OCIA - USDA ORGANIC- DEMETER - BIRD FRIENDLY,
in this manner fulfilling the requirements in different
speciality markets, and exporting to Germany, Switzerland, the Netherlands, the United States, Japan,
Denmark and England.

www.fincairlanda.grupopeters.com





CHIAPAS

RANKS FIRST IN COFFEE YIELD AND PRODUCTION IN MEXICO, it is the number three worldwide in coffee yield, and it is one of the top countries in organic coffee.

Organic Coffee

It is a synthetic chemical free variety of coffee grown under taller trees that provide the moisture necessary to produce a high-quality coffee. This procedure attempts to improve the agro-ecosystem health, and especially, the biodiversity, the biological life cycles and the soil biological activity.

The Chiapas coffee, which is grown on the mountains of Mexico, offers an organic certification for its high-quality production. This certification assures the organic production of this coffee.

Chiapas stands out for having the second certificate of origin in the world.

Some of the speciality coffees that Chiapas has placed in the market are:

Organic - Bird Friendly - Bio-Dynamic - Shadow - Acid-free - Fair-trade

The Soconusco region represents one of the main coffee-growing supports in Mexico, and constitutes the synthesis of the process that holds the production and commercialization of the aromatic bean.

In the Soconusco region, it is produced the greatest part of organic coffee requested abroad. It is on demand because of the abiding rains which are peculiar of this place.

* Each one of these places has developed a whole life around the coffee, in this manner always maintaining a lively and warm atmosphere. An atmosphere that is worth to experience and visit while enjoying the particular fruit from the coffee farming of this region.

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